



September 2004

REGISTER NOW!!

16th Annual Upper Peninsula Recycling Conference

Wednesday, October 6, 2004

Premiere Center, Iron Mountain, Michigan

(see enclosed Registration Forms)

MICHIGAN RECYCLING COALITION "RECYCLERS OF THE YEAR"

Outstanding Governmental Program: Delta County Recycle Center

The Delta County Recycle Center began operations in 1993, as part of the Delta County Solid Waste Management Authority. The Authority was selected as a "Clean Michigan Demonstration Community" and SWAP grants helped fund their baler, sort line and conveyors. Their innovative operation utilizes workers from a sheltered workshop and in July 2002 a new facility was built and outfitted with used equipment from Wisconsin. Now, under one roof, residents of Delta County can dispose of or recycle any by-product from their home, and small businesses are provided similar service. Delta County implemented a ban on landfilling electronic waste and continues to offer freon removal from appliances brought to the site. Finally, they have a HHW program in addition to tire, battery, and white goods recycling programs.

(excerpt from "MRC UPDATE", Summer, 2004)

WESTERN U.P. DISTRICT HEALTH DEPARTMENT RECEIVES RECYCLING GRANT

The UPRC learned recently that monies were allocated to the Western U.P. District Health Department from the Michigan Department of Environmental Quality to promote electronics recycling in the Western U.P. In a letter to the UPRC, Barb Maronen, Program Director, stated that the program aims to reduce electronics that are being landfilled locally by 30 tons over the next two years. Plans are to inform the public via the media, (including the UPRC) and to have ten to fifteen recycling drives by September 2006. Talks are also underway for the items to be recycled through a member of the UPRC. The UPRC looks forward to working with them to achieve their goal. If you would like assistance in your recycling efforts, feel free to contact the UPRC at info@uprecycles.org.



REDUCING UNSOLICITED MAIL AT YOUR BUSINESS

In 1999 the U.S. generated 5,560,000 tons of third class mail (the primary class for unsolicited mail); of this total, 4,330,000 tons (78%) were disposed. That represents not only a lot of wasted paper, but also a lot of wasted time handling all that paper. Want to know how you can save both time and natural resources by reducing the amount of unwanted mail at your business? Read on.....

Unsolicited mail – often referred to as “junk mail” – is prevalent not only at home but also in the workplace. While it might be a simple annoyance at home, unsolicited mail in the workplace is a profit drain because of the time required to sort through the mail to see what is actually “junk” and what is not. Following are several steps you can take to reduce the amount of unsolicited mail sent to your business.

REMOVE YOUR BUSINESS FROM TWO MAJOR MAILING LIST DATABASES

1. **Dun & Bradstreet (D&B)** maintains the largest company database worldwide, collecting information on more than 70 million business establishments from 217 countries. Up to 1,500 data items are collected on each business. Businesses can either use D&B's database services to develop their own direct-mail lists or purchase lists directly from D&B.

A business may have its information removed from business marketing lists published by D&B. An authorized representative of the business can request the “delisting” process orally or in writing, resulting in its removal from marketing directories, publications and/or mailing lists. To have your business delisted, call D&B's customer service center at 1.800.333.0505 or send an email to custserv@dnb.com.

2. **InfoUSA** maintains information on more than 12 million businesses in the U.S. To remove your business from their lists, fax a letter to 402.331.0176. The letter should say on the top: “Attention – Business Update Department”. The letter should include the complete business name, address, and phone number; the name and title of the person requesting the deletion; and that person's signature. You can also send this letter by regular mail to InfoUSA, P.O. Box 27347, Omaha, NE 68127.

For more information on reducing unsolicited mail at your business, visit <http://www.ciwmb.ca.gov/BizWaste/OfficePaper/MailReduce.htm>



PSA's Helping to Spread the Recycling Word

You've probably heard a spot on your local radio station providing information on how to learn more about recycling in the U.P. Recently, the UPRC has put together Public Service Announcements that have been distributed to radio stations across the U.P. and people ARE listening! E-mail and phone inquiries have increased tremendously in the last month, with people from all over the U.P. looking to recycle items. Board Member Jon Wennerberg ran the idea by a local radio station and was able to record the PSA's for the UPRC, peaking much interest. Folks asking were and what they can recycle in their area, along with questions about the UPRC's Fall Conference, have been answered through the UPRC. If you have any questions about recycling in your area, visit the UPRC website at www.uprecycles.org.